



ARIC™ FRAUD MANAGER

FOR FINANCIAL SERVICES



DETECT MORE FRAUD. ACCEPT MORE GOOD BUSINESS.

Understand the real-time behaviour of each individual customer.
Prevent new fraud attacks as they occur while accepting more good business.



Real-time Risk Score

3:1

False positive ratio

50%

Improved fraud analyst efficiency

70%

Reduction in genuine declined



Fast, simple deployment

“Up until now, there has been a concern over mobile payments and just how secure is mobile, here we are providing the solution.”

DAVID EMSWORTH,
HEAD OF RISK AND COMPLIANCE, ZAPP

FINANCIAL SERVICES KEY BENEFITS

- ▶ **Stop new fraud attacks as they occur:** understand each individual customer to spot anomalous behaviour immediately.
- ▶ **Detect financial crime, including Transactional Monitoring, AML:** monitor all aspects of behaviour to improve protection from financial crime.
- ▶ **Improve customer experience:** make real-time, automated decisions to reduce false positives and chargebacks.
- ▶ **Monitor across any product or channel:** protect your customers while maximising business growth.

THE FEATURESPACE DIFFERENCE

- ▶ **Adaptive Behavioural Analytics:** uses Bayesian principles to understand the significance of anomalies.
- ▶ **Reduce manual intervention:** machine learning, scalable models self-learn as fraud evolves.
- ▶ **Zero degradation:** models automatically refresh - no reliance on out-of-date consortium data.

CONTACT US

To find out more or get a demo:

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FRAUD SYSTEM PERFORMANCE

Featurespace vs. existing fraud tool

A leading UK credit card issuer challenged Featurespace to compare our ARIC™ system to their existing fraud solution.

- ▶ All new fraud attacks were spotted automatically.
- ▶ 40% more fraud detected.
- ▶ 80% reduction in Card Not Present (CNP) online fraud.
- ▶ ARIC™ system detected highest volumes of fraud on the days of heaviest fraud attacks.

Impact:

- ▶ Fraud is detected earlier, even when attacks occur from new, unknown types of fraud.
- ▶ Customers are protected and the cost of fraud is reduced.

